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## Waterless car wash

Going green seems to be the way to go these days and Lamborghini UAE has taken the high road to refrain from using water to clean their oh-so-beautiful cars.

For the past five months Lamborghini UAE has been using WaterWise No H2O, a spray used to wash cars without using a drop of water. Around 50 cars come to the Lamborghini service centre for maintenance every month. Before handing the car back to the customer, it needs to be cleaned.

Every car wash in Lamborghini consumes around 11 litres of water, so, that means 567 litres every month. Neela Bhowmik, marketing manager for Lamborghini UAE, said: "As responsible individuals, we owe it to ourselves to do our bit for the environment."

When WaterWise No H2O approached Lamborghini, they did not hesitate about using the product, which has saved around 864,000 litres of water since it came to the UAE 10 months ago. Sanuj Kohli, managing partner of WaterWise No H2O in the UAE,

said: "It should not cost the Earth to wash your car."

The UK-based product that is being sold across the UAE eliminates the need for water, soap, hoses, chamois, buckets and waxes when cleaning a car.

For the price of a regular carwash in a petrol station at Dh30, you could have three WaterWise No H2O carwashes.

Kohli said: "It is not expensive and you are saving the environment at the same time."

WaterWise No H2O's antistatic technology repels dust from the car, which means you do not have to clean it as often, saving more water. Details are available on [waterwise.ae](http://waterwise.ae).

Meanwhile the staff of Lamborghini UAE also recycles paper and tries to minimise the amount of electricity wasted from lights and air-conditioners when they are not needed. Bhowmik added: "Lamborghini UAE feels quite strongly about our responsibility in supporting causes, which works towards the betterment of mankind."

— Mohammad Jihad